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Capital, Surplus and Profits - $\$ 100,000.00$

## Life's Uncertainty

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es if you are taken ill or die?
thing certain in life is its
not alter this-you can provide against
ings Account at the Kempf Commer-
against all things. $\$ 1.00$ starts it.

CHELSEA
MICHIGAN

ONE OF OUR Saturday

## Tire Bargains

34x4 inch Goodyear straight
side "all weather tread" for

$$
\$ 27 \underline{\underline{\underline{55}}}
$$

## PALMER'S GARAGE

Fall and Winter. Millinery
 dially invited to inspect our line of Millinery
for Fall and Winter. We can please you in quality and price.
Open Wednesday and Saturday evenings.
MILLER SISTERS


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USED CARS

If you are in the market for a used car of dependability. You will find always a worthy selection to choose

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Used Cars of all standard ruakes and of highest quallty. No funk cars. How
much money? How much car? Let me know and I will get it for you
Phone Grand 4530 TIRES AND TUBES

FIX BROS., 276-278 John R.S
ROMAWE WENEELL


VONHOFF
Sample Shop 249 wocbward Fisher Arcate Detroit

It's not too early

We are showing the correct, new materials made up proved styles forAnd still anoth
els to meet the re
amemenis of

Suits-Coats
Dresses
\$12 to \$75


| WHY SACRIFICE QUALITY FOR" THE SAME PRICE?" <br> Don't be tricked into buying something you may soon wish you didn't own. Keep an ever watchful eye on the QUALITY of the clothes you buy this fall and see to it that you GET QUALITY-not PROMISES. "The Same Price" will have no appeal for you if you find you cannot get the SAME QUALITY. Raw wool, which formerly sold at loc per pound, $\$ 1.50$ per yard. NOW they cost DOUBLE THAT. Linings that sold for 25 c to 30 c are NOW 55 c . So you can understand why ALL clothing dealers who have MAINTAINED their quality standard have RAISED their prices. <br> Suits Topcoats Overcoats <br> Raincoats Evening Clothes <br> A Wonderful Assortment of New York Fashions <br> Bond's Clothes are New York styles and New York made-and when it comes to exclusive models, we show three to any other store's one. This because our designer, an authorlty on men's fashions, is ever on the alert to create something different. Hond's show windows look like a section taken from the shopping district of Fiftb Avenue. Hers you see new styles-and better styles, and you'll |  |  |  |
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Weston Gales

## FOURTEEN PAIRS OF COMCERTS

 AT THE DETROTARMORYFriday afternoons at $3: 30$ Saturday evenings at $8: 30$ Beginning Oct. 19th-20th

World-Famous Soloists:
Amelita Galli-Curn Fritz Kreisler Alma Gluck Julia Culp Margarete M Maggie Teyte Ossip Gabrilowitsch Harold Bauer Helen Stanley Emilio DeGogorza Lambert Murphy
Guiomar Novaes Francis MacMillen

DET.OIT SYMPHONY SOCIETY

Your Fall and Winter Furs Are Now Ready
H. V. Becher Son

- haporter and .

Marufaduring Furriar
$\qquad$
Detroit Theatres



D0 not be neglectful about your lamps simply because you use your car mostly in the daytime. - Lamps are the eyes of your car at night. We can recharge your batteries or furnish gas tanks. Let us overhaul your generator and add to the power of your headlights.

> COME TO US FOR LATEST AUTO HINTS.

## OVERLAND GARAGE

## Helse michlan

For neat, attractive, up-to-the-minute job printing try The Tribune - call us up.

## WANTED--1000

## LIVE ACTIVE PARTNERS

TO HELP INTRODUCE AND SHARE THE PROFITS OF

| $\substack{\text { alfalfa gum } \\ \text { heath first } \\ \text { alfalfa kisses }}$ | ALCERCO |
| :---: | :---: |

## One Ton of Alfalfa Cosists 22.000 per ton Falfa-..The Drink De Luxe $\quad \begin{aligned} & 1 \text { ton of Affalfa Tea } \\ & \text { Sells for } \$ 350 \text { Profit }\end{aligned}$

IT IS NOT A HAY: IT IS A LEGUME AND BELONGS TO THE SAME PLANT FAMIL acre was first planted, but the yield for 1916 seven million acres under cultivation. It has been proven unquestionably that the same FALFA that produce such wonderful results in animals that are fed upon it are equally FA contains a greater percentage of nutritive and medicinal properties than any other cereal.
700 DEALERS IN THE STATE OF MICHIGAN ARE NOW SELLING ALCERCO PROquarts of ALFALFA table syrup, 6,000 dozen packages of ALFALFA GUM, $5,000 \mathrm{GAL}$ LONS OF "FALFAY," the soda fountain drink, $22,000 \mathrm{lbs}$. of ALFALFA TEA, 40,000 lbs of KISSES.
This business was all done without a dollars worth of advertising so you can see the possiilities of our products with a thousand boos
ers and a big advertising campaign alread here are a few instances of what $\$ 100$ HAS DONE.
$\$ 100$ Invested in "EGG O SEE
Invested in "CREAM OF
WHEAT" Increased to $\$ 100$ Invested in "POSTUM CEREA

7,000
CO." Increased to
An investment in the stock of the ALFALFA CEREAL CO. has greater possibilities
than any of the above for this reason. We than any of the above for this reason. We as any of the above Our stock is now selling as any of the above. Our stock is now selling
at $\$ 12.50$ per share, cash with order, or $\$ 13.00$ per share on the payment plan $\$ 350$ with plication and $\$ 2.50$ per month until waid
THE MICHIGAN SECURITIES COMMIS SION HAVE GIVEN US PERMISSION to sell 4,500 shares of our six per cent preferred stock and to the first thousand buyers, we
will give one share of common stock with each two shares of preferred

## ALFALFA CEREAL COMPANY <br> DETROIT Michigan

| TRIAL OFFER COUPON GOOD FOR ONE DOLLAR. | FREE PARTICULARS WITH THIS COUPON |
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| Alfalfa Cereal Company-Detroit <br> Enclosed find $\$ 1.00$-Ship me Your $\$ 1.60$ Package of Products as below <br> 1 lb . of Alfalfa Tea-Retail price 2 lbs . of Alfalfa Kisses-Retail price--40c 1 quart of Alfaifa Syrup-Retail price-70c Money back if you don't like it. | Alfalfa Cereal Co-Detroit, Mich Reserve for me $\qquad$ shares of your stock at $\$ 12.50$ per share. Send me full information. If satisfied I will remit for same. |
| Name | Name |
| Address |  |
| Dealers Name | Address |

